



WILDPLANT

The WildPlant Start-up Guide



THE WILDPLANT STORY

WildPlant was born so that you can take wellness into your own hands safely and effectively.

We did not start as a direct-to-consumer company. Our partners began by studying the safety and efficacy of hemp-based products in the market. We weren't happy with what we found. We believe in the power of this plant but became concerned with how much "snake oil" is on the market. We believe you should know what you put in your body. We felt called to create a brand that everyone could trust.

WildPlant is backed by a team of innovators with over 250 patents and 75 combined years in the developmental therapeutics space. We are dedicated to research, compliance, advancement, and reproducible control standards. WildPlant considers the well-being of our customers and our ecological footprint top priority.

Why Do You Call it Hemp Extract?

CBD alone is great. But we believe in the synergistic power of all of the phytocannabinoids and terpenes working together. We want our customers to get the best benefits possible from hemp extract that hasn't been manipulated. That's why our product tastes nice and "earthy." We don't believe in changing Mother Nature with flavors and fillers. That's why we call our product exactly what it is—hemp extract oil.

WildPlant Testing Standards

We test our hemp at all stages of the lifecycle. Our products are all triple third-party tested for pesticides, heavy metals, toxins, solvents, synthetic cannabinoids, and other impurities. This ensures that we are delivering the safest, most efficacious product on the market.

By scanning the QR Code on your carton you can see the test results. These results demonstrate the purity and uncompromised quality of our WildPlant hemp extract oil.





Sourcing

WildPlant products rely on hemp plants that are carefully selected for genetics, purity, and strength. These strains have reproducible extraction profiles that are rich in cannabinoids, terpenes, antioxidants, fatty acids and other nutrients our bodies require.

All of our single-origin hemp is sustainably and responsibly grown by third-generation family farmers. Our plants are grown in mineral-rich, volcanic soil in the heart of Oregon's Willamette Valley.

No questionable practices or pesticides are used.

Dosing

We recommend starting low and slow when incorporating hemp products into your daily wellness routine. What works for you might not work for your friend or family member and vice versa. Do your best to listen to your body and remain cognizant of how you're feeling. With that in mind, you can consciously make the decision to increase your serving size or make it smaller.

As Needed vs. Daily Use

Think of taking hemp products as preventative wellness rather than a symptom-based treatment. Wellness is a lifestyle. One salad won't lower your cholesterol. One workout won't make you lose weight. It is through sustained healthy changes in your lifestyle that you get results and start to feel better. When you start taking hemp extract, symptoms are rarely eradicated in one serving. Make hemp products a part of your wellness routine, not a one-time or as-needed fix. Most experience the best results after continuing their regimen over time. The goal with hemp extract consumption is to stimulate balance rather than to act as a band-aid.

Orally vs. Topically

We recommend taking WildPlant under your tongue daily and using it topically on your problem areas. Since the carrier oil is MCT oil, it is easily absorbed by the skin to address areas of discomfort.



WildPlant's mission is simple

Attainable wellness, naturally. We achieve this by educating those with whom we share the planet about the benefits of plant-based healing through powerful botanicals.

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These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.